

THE BEST CONTAINER LINER AWARD 2016



WHAT'S IN THIS ISSUE

Regional Container Lines Public Limited (RCL) is proud to announce that the Company has won " **The Best Container Liner for Small and Medium Liners Group Award** " on Wednesday, September 21, 2016.

On behalf of RCL, Captain Sutep Tranantasin, EVP (Chief of Regional Operations) received the Award from Ms. Apiradi Tantraporn, Minister of Commerce at an Award Ceremony, held in conjunction with the Thailand International Logistics Fair (TILOG) in Bangkok, organized by the Thai National Shippers Council (TNSC).

MEASUREMENT CRITERIA

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- I The Group was assessed on 14 criteria in 3 main areas which included: Service Quality (8 criteria), Time (3 criteria) and Cost of Service (3 criteria). In vying for this prestigious Award, 4 main routes were assessed. They are North American, Europe, Middle East Asia, Indian Subcontinent and Far East Asia.
- II The scoring was based on feedback from almost 700 exporters (comprising 2,300 members) and was focused on service quality, rather than ocean freight.
- III The participating Small & Medium size companies were defined as those from the 21st ranking onwards in the Alphaliner Top 100 Index which is posted on www.alphaliner.com/top100/.
- IV The main objectives of this competition were to improve the service quality standards of container liners and to set a benchmark for members and exporters in the shipping and logistics industries in Thailand.